



Converse, TX (in Bexar county) (ZIP CODE DATA - 78109)

Converse, Texas

Economy Overview

46,552

Population (2021)

Population **grew by 1,547** over the last 5 years and is projected to **grow by 3,750** over the next 5 years.

12,320

Total Regional Employment

Jobs **grew by 527** over the last 5 years and are projected to **grow by 671** over the next 5 years.

\$76.1K

Avg. Earnings Per Job (2021)

Regional average earnings per job are **\$561 above** the national average earnings of \$75.5K per job.

Takeaways

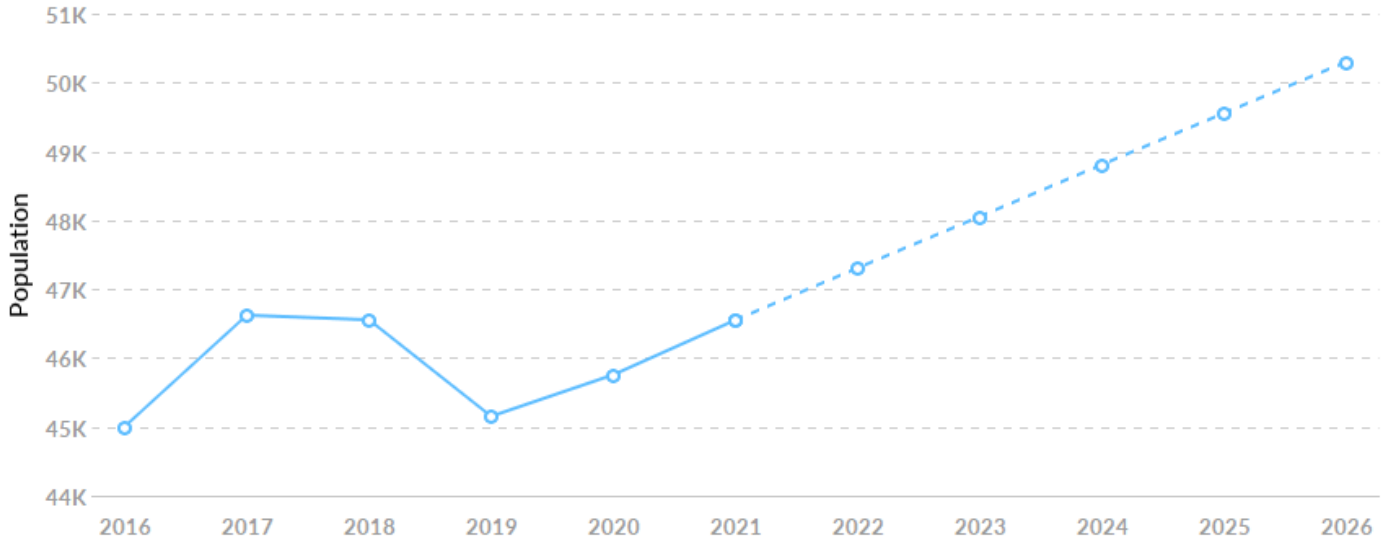
- As of 2021 the region's population **increased by 3.4%** since 2016, growing by 1,547. Population is expected to **increase by 8.1%** between 2021 and 2026, adding 3,750.
- From 2016 to 2021, jobs **increased by 4.5%** in Converse, TX (in Bexar county) (ZIP 78109) from 11,793 to **12,320**. This change **outpaced the national growth rate of 0.4% by 4.9%**. Labor force data is not available for Converse, TX (in Bexar county) (ZIP 78109).
- There is no education attainment data for Converse, TX (in Bexar county) (ZIP 78109).
- The top three industries in 2021 are Federal Government, Military, Federal Government, Civilian, and Motor Vehicle Manufacturing.

	Population (2021)	Labor Force (2021)	Jobs (2021)	Cost of Living	GRP	Imports	Exports
Region	46,552	N/A	12,320	99.7	\$1.85B	\$4.58B	\$5.90B
State	29,804,424	14,430,422	14,041,695	96.6	\$1.89T	\$1.24T	\$1.54T
Nation	331,820,028	162,099,053	159,996,544	100.0	\$21.78T	\$0	\$10.79T

Historic & Projected Trends

Population Trends

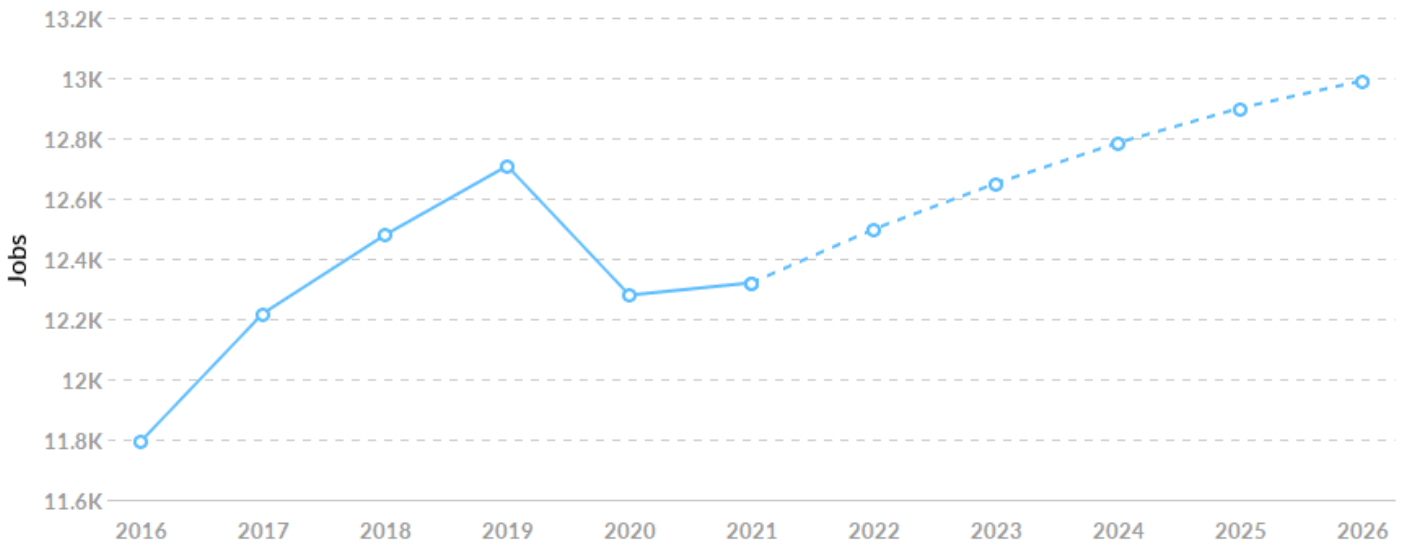
As of 2021 the region's population **increased by 3.4%** since 2016, growing by 1,547. Population is expected to **increase by 8.1%** between 2021 and 2026, adding 3,750.



Timeframe	Population
2016	45,005
2017	46,622
2018	46,554
2019	45,153
2020	45,757
2021	46,552
2022	47,308
2023	48,054
2024	48,809
2025	49,556
2026	50,302

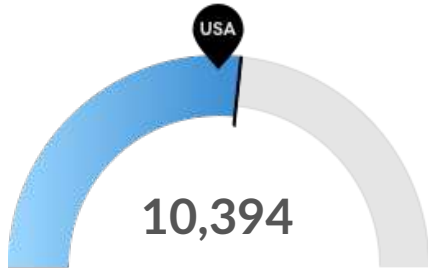
Job Trends

From 2016 to 2021, jobs increased by 4.5% in Converse, TX (in Bexar county) (ZIP 78109) from 11,793 to **12,320**. This change outpaced the national growth rate of 0.4% by 4.9%.



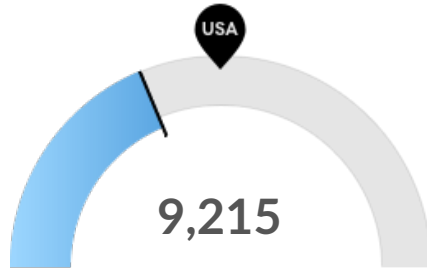
Timeframe	Jobs
2016	11,793
2017	12,218
2018	12,479
2019	12,708
2020	12,279
2021	12,320
2022	12,498
2023	12,650
2024	12,785
2025	12,900
2026	12,991

Population Characteristics



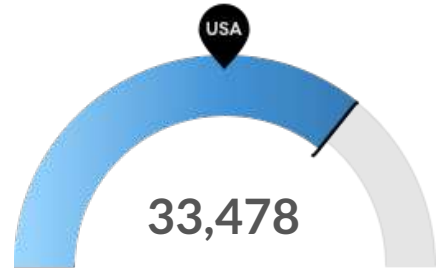
Millennials

Converse, TX (in Bexar county) (ZIP 78109) has 10,394 millennials (ages 25-39). The national average for an area this size is 9,429.



Retiring Soon

Retirement risk is low in Converse, TX (in Bexar county) (ZIP 78109). The national average for an area this size is 13,619 people 55 or older, while there are 9,215 here.

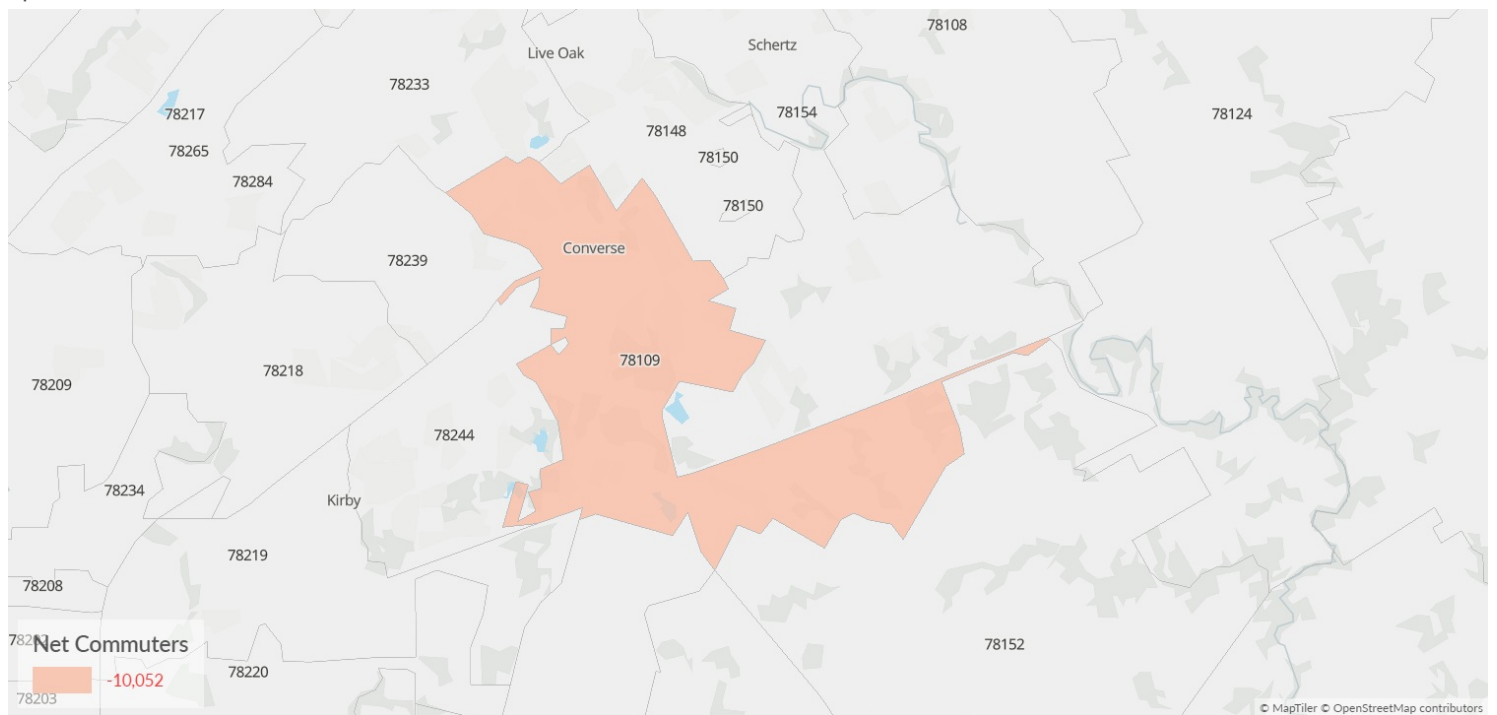


Racial Diversity

Racial diversity is high in Converse, TX (in Bexar county) (ZIP 78109). The national average for an area this size is 18,430 racially diverse people, while there are 33,478 here.

Place of Work vs Place of Residence

Understanding where talent in Converse, TX (in Bexar county) currently works compared to where talent lives can help you optimize site decisions.

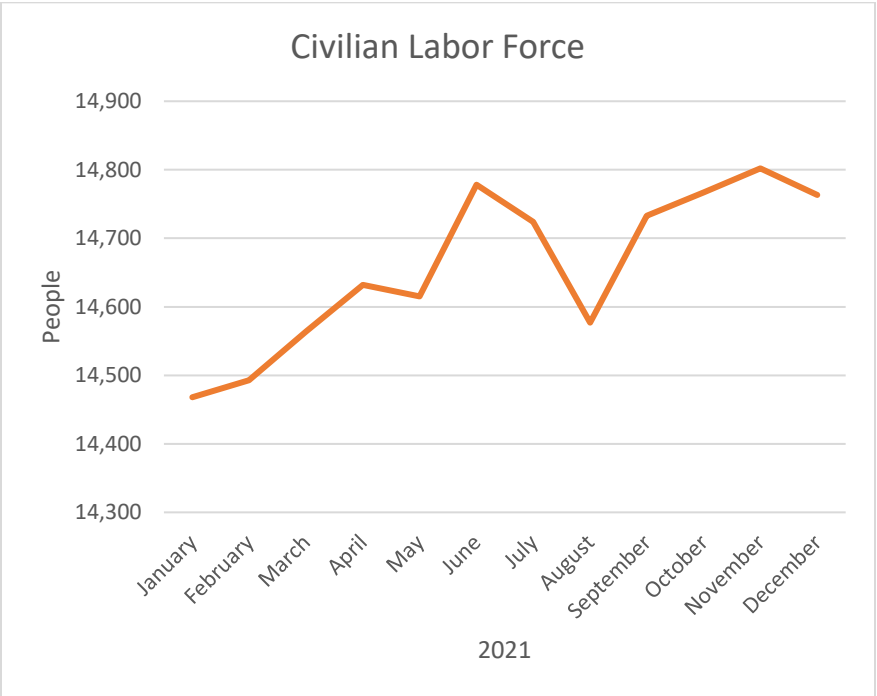
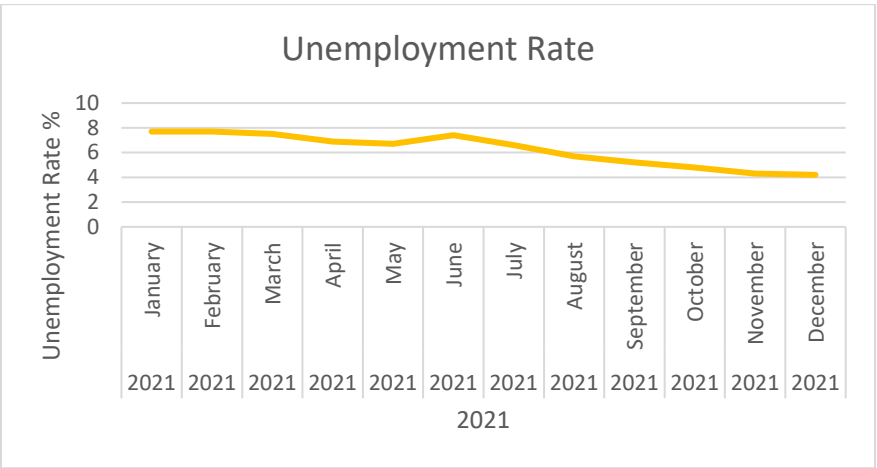
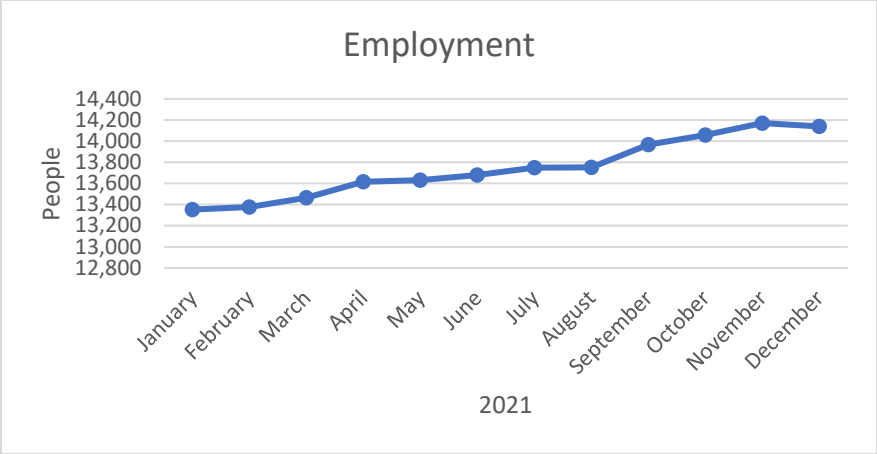


Where Talent Works

Where Talent Lives

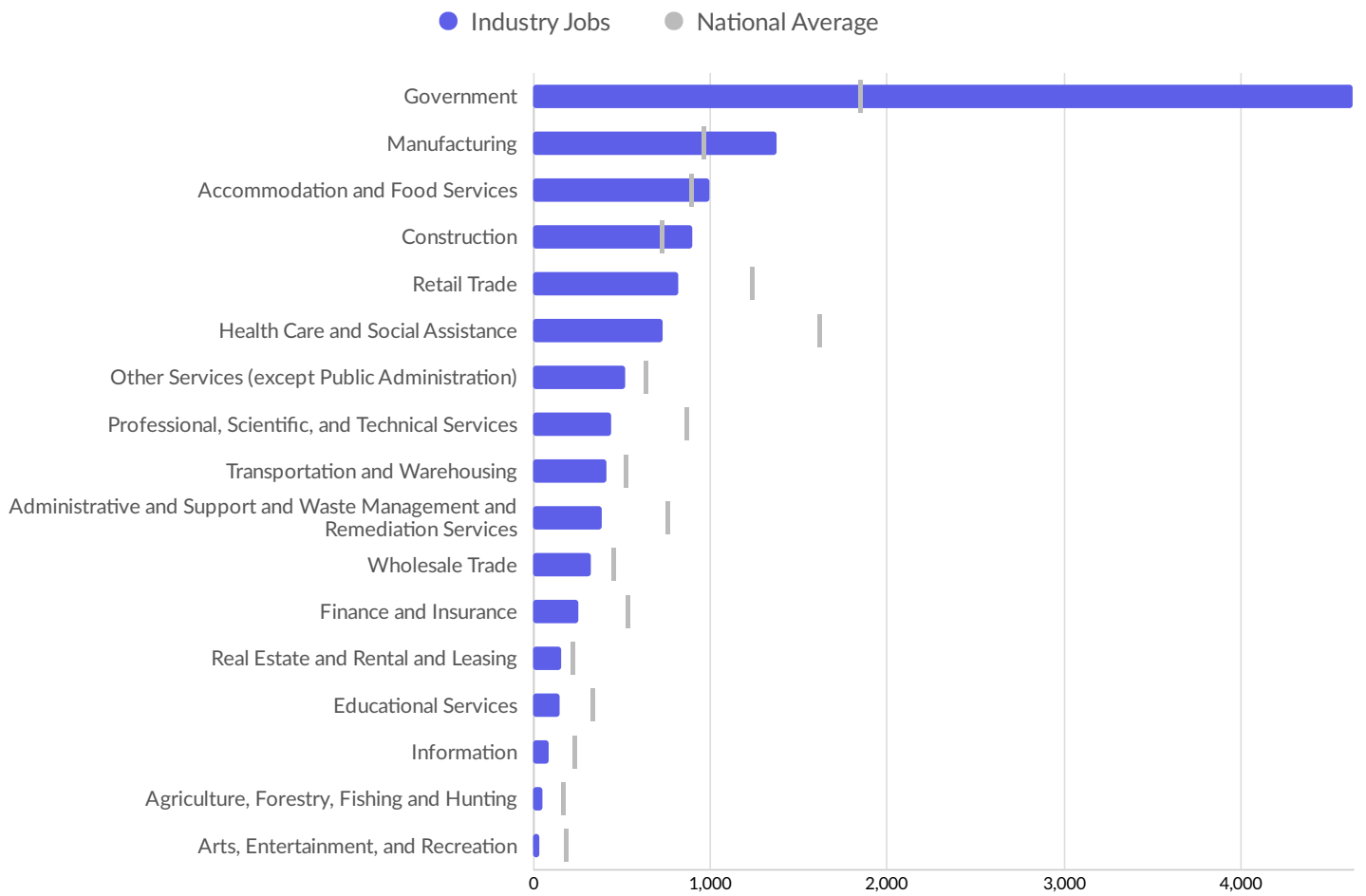
ZIP	Name	2021 Employment
78109	Converse, TX (in Bexar ...	12,320

ZIP	Name	2021 Workers
78109	Converse, TX (in Bexar ...	22,372

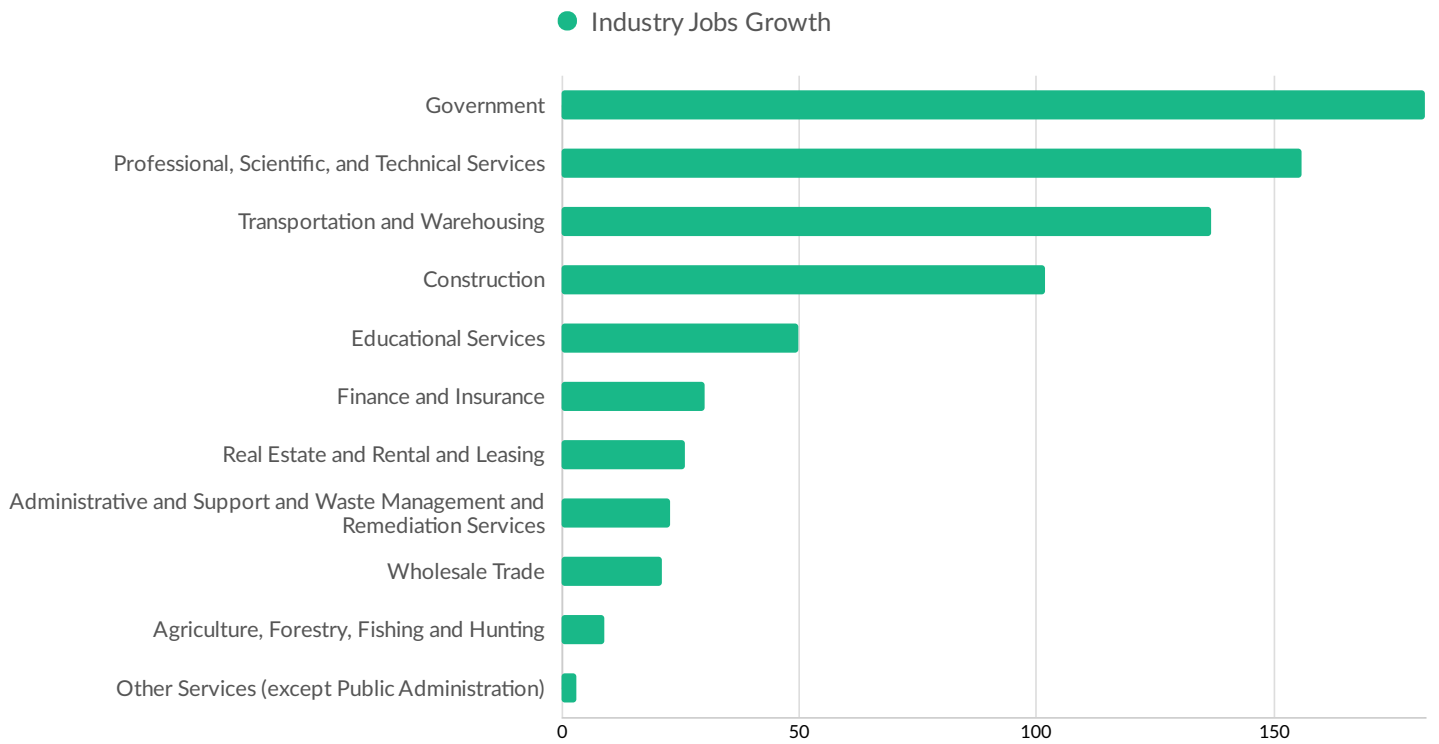


Industry Characteristics

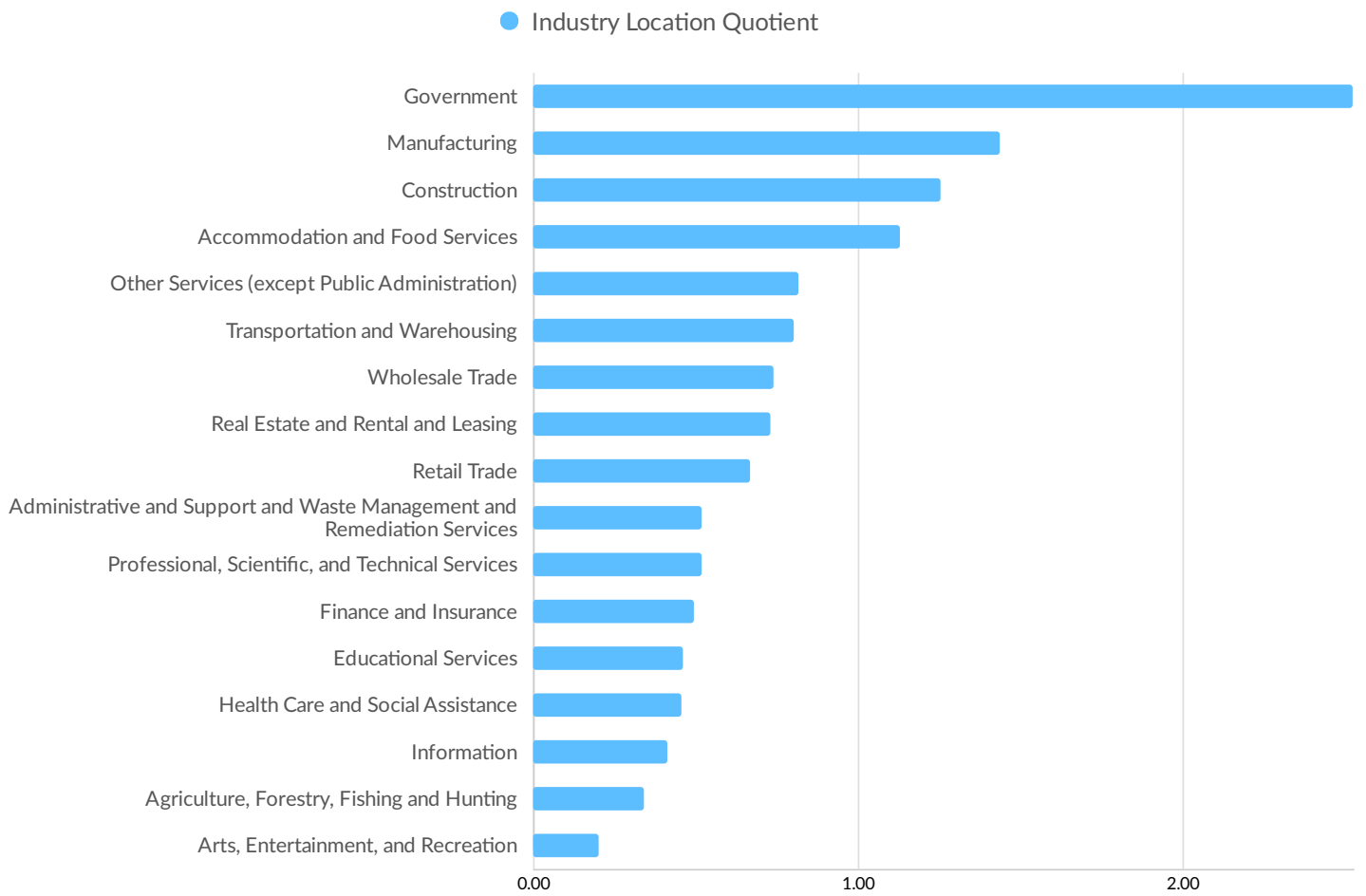
Largest Industries



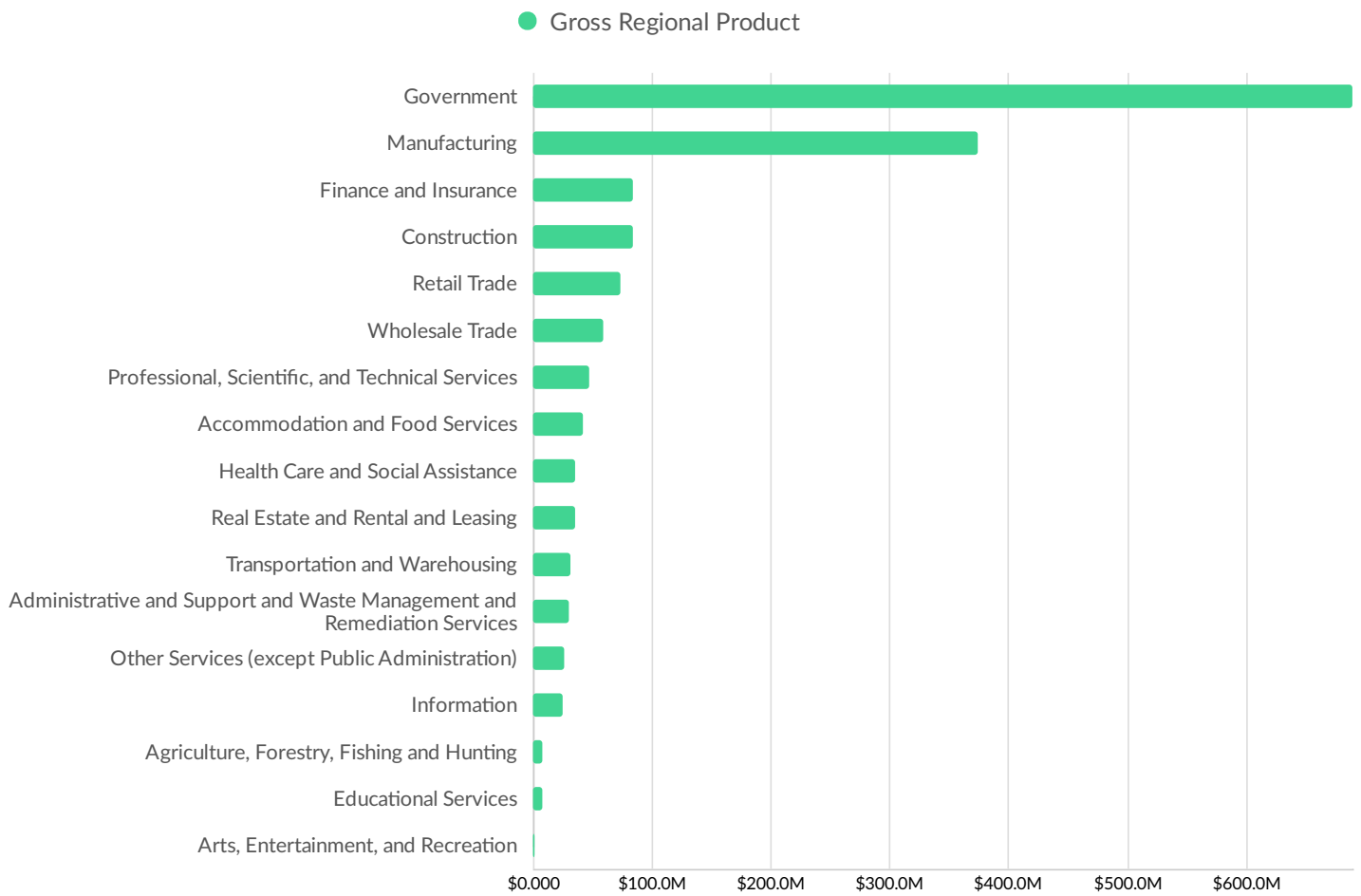
Top Growing Industries



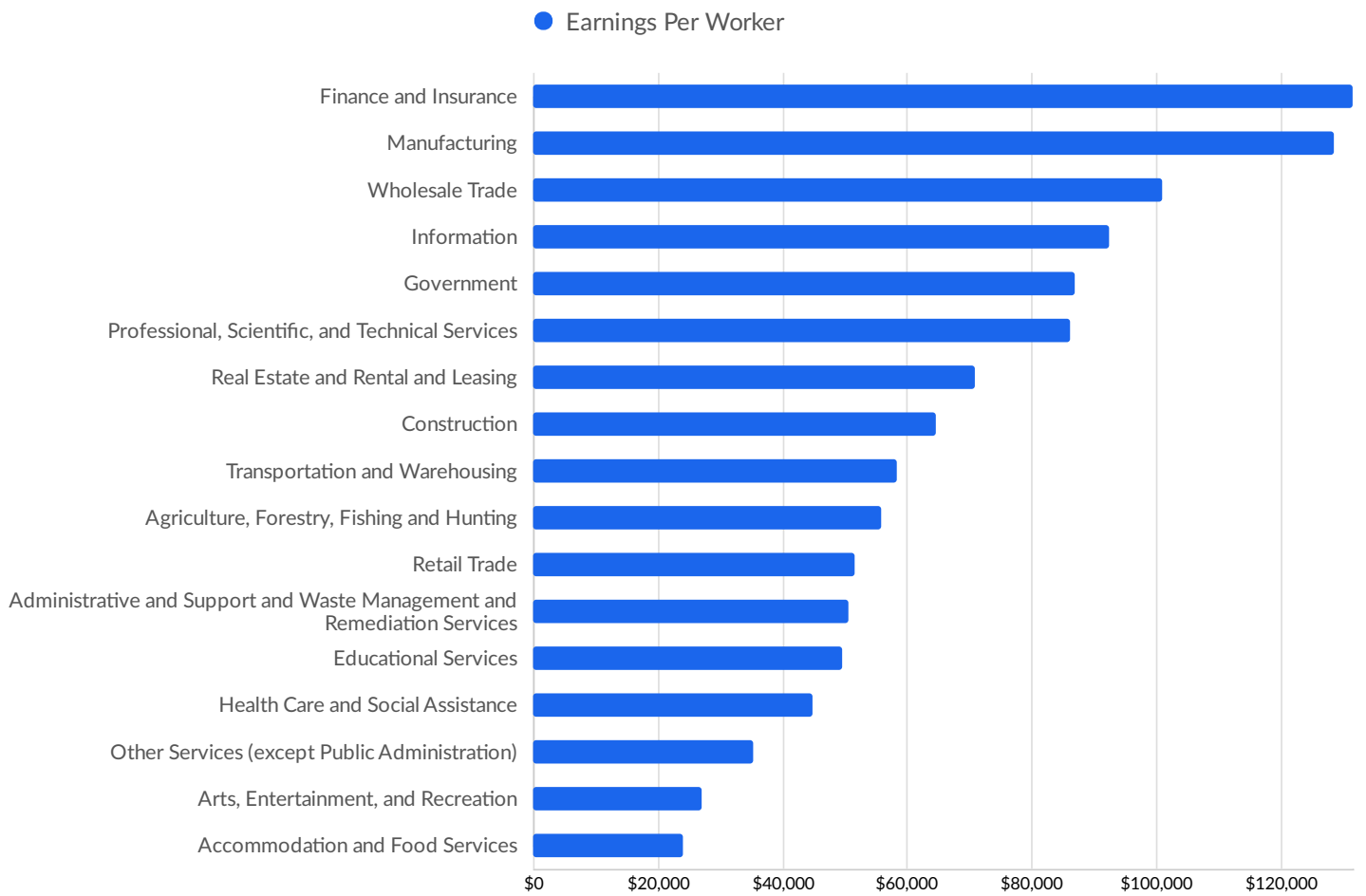
Top Industry Location Quotient



Top Industry GRP

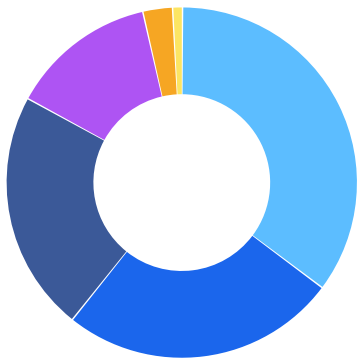


Top Industry Earnings



Business Characteristics

Business Size

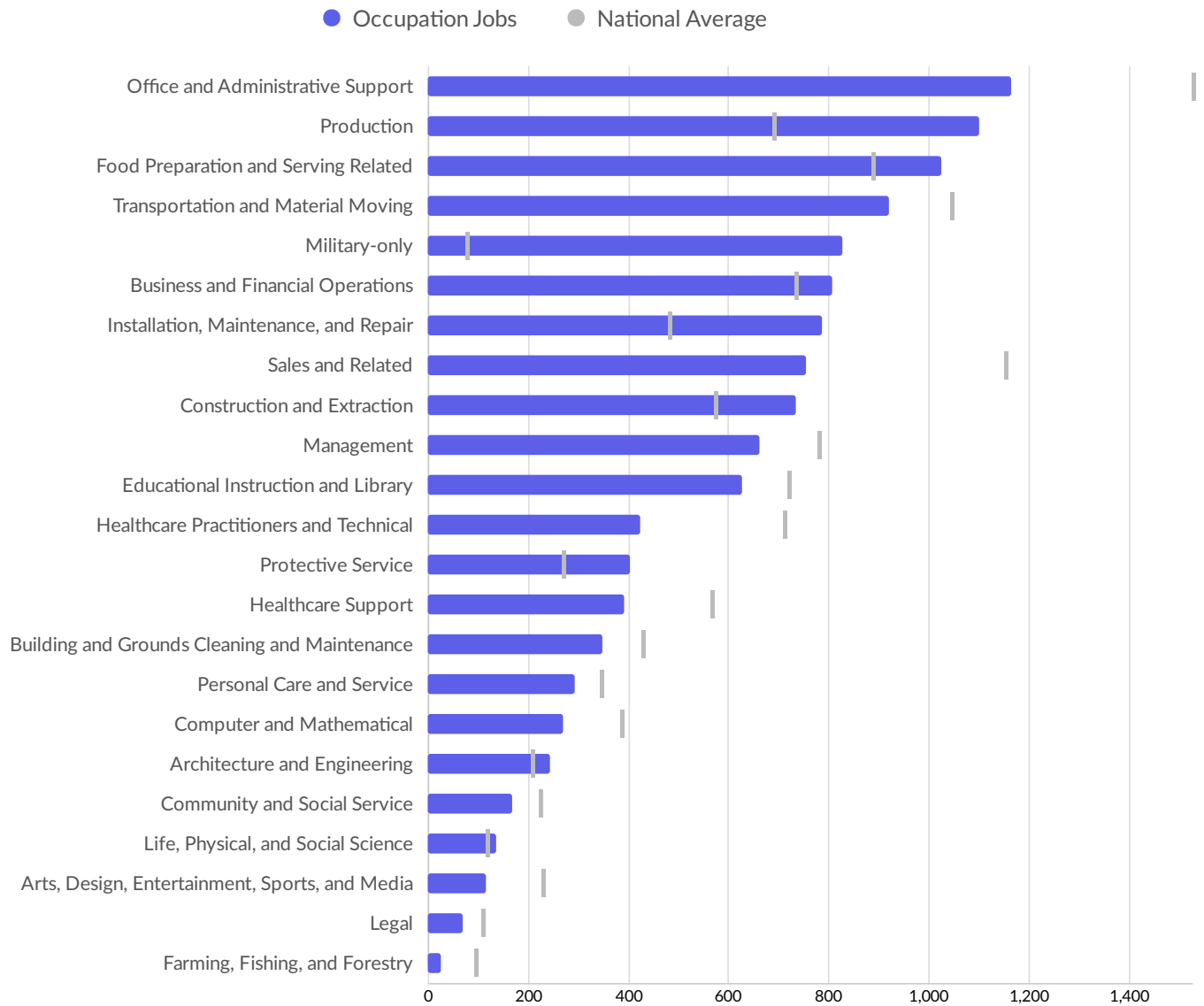


	Percentage	Business Count
1 to 4 employees	35.2%	193
5 to 9 employees	25.5%	140
10 to 19 employees	22.2%	122
20 to 49 employees	13.5%	74
50 to 99 employees	2.7%	15
100 to 249 employees	0.9%	5

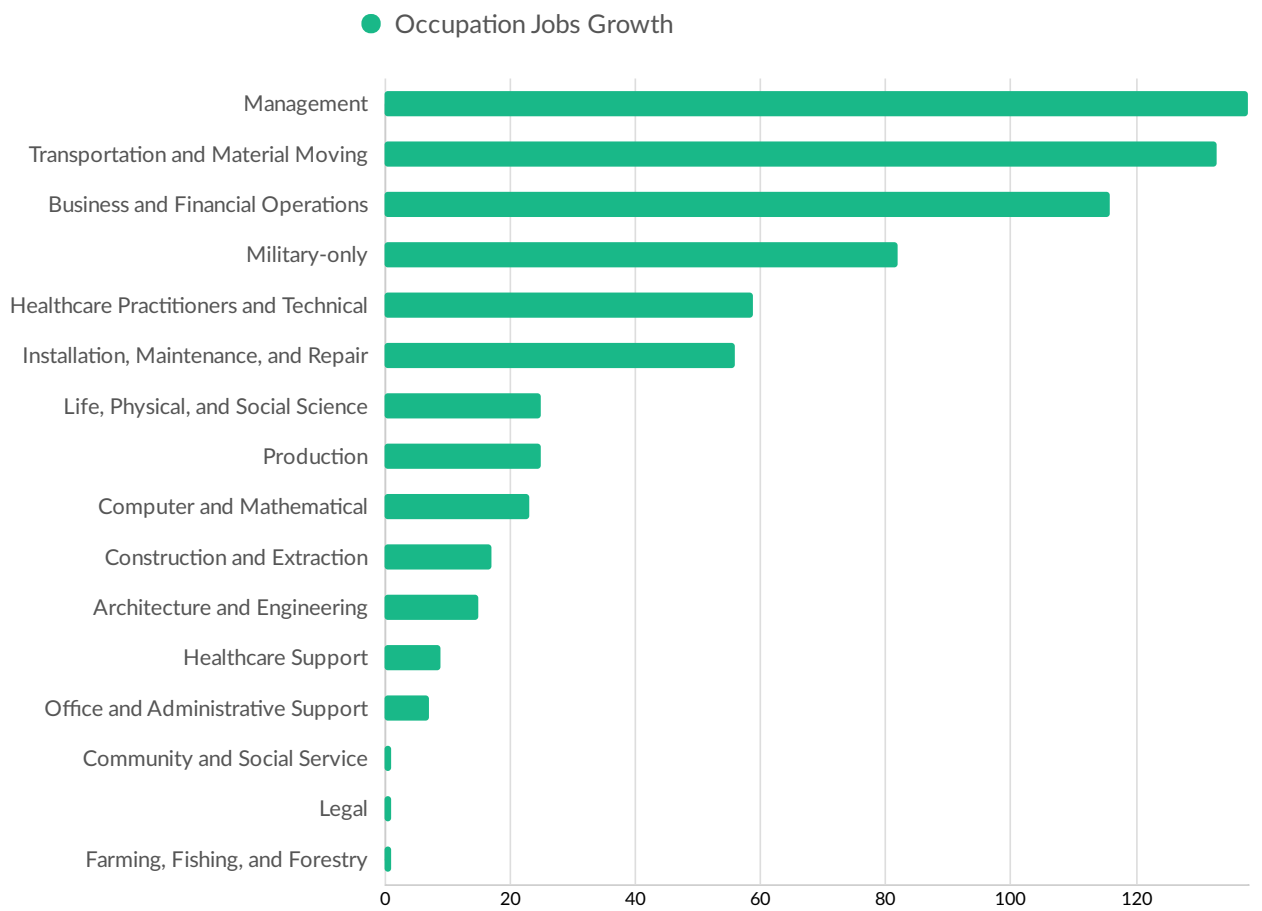
**Business Data by DatabaseUSA.com is third-party data provided by Emsi to its customers as a convenience, and Emsi does not endorse or warrant its accuracy or consistency with other published Emsi data. In most cases, the Business Count will not match total companies with profiles on the summary tab.*

Workforce Characteristics

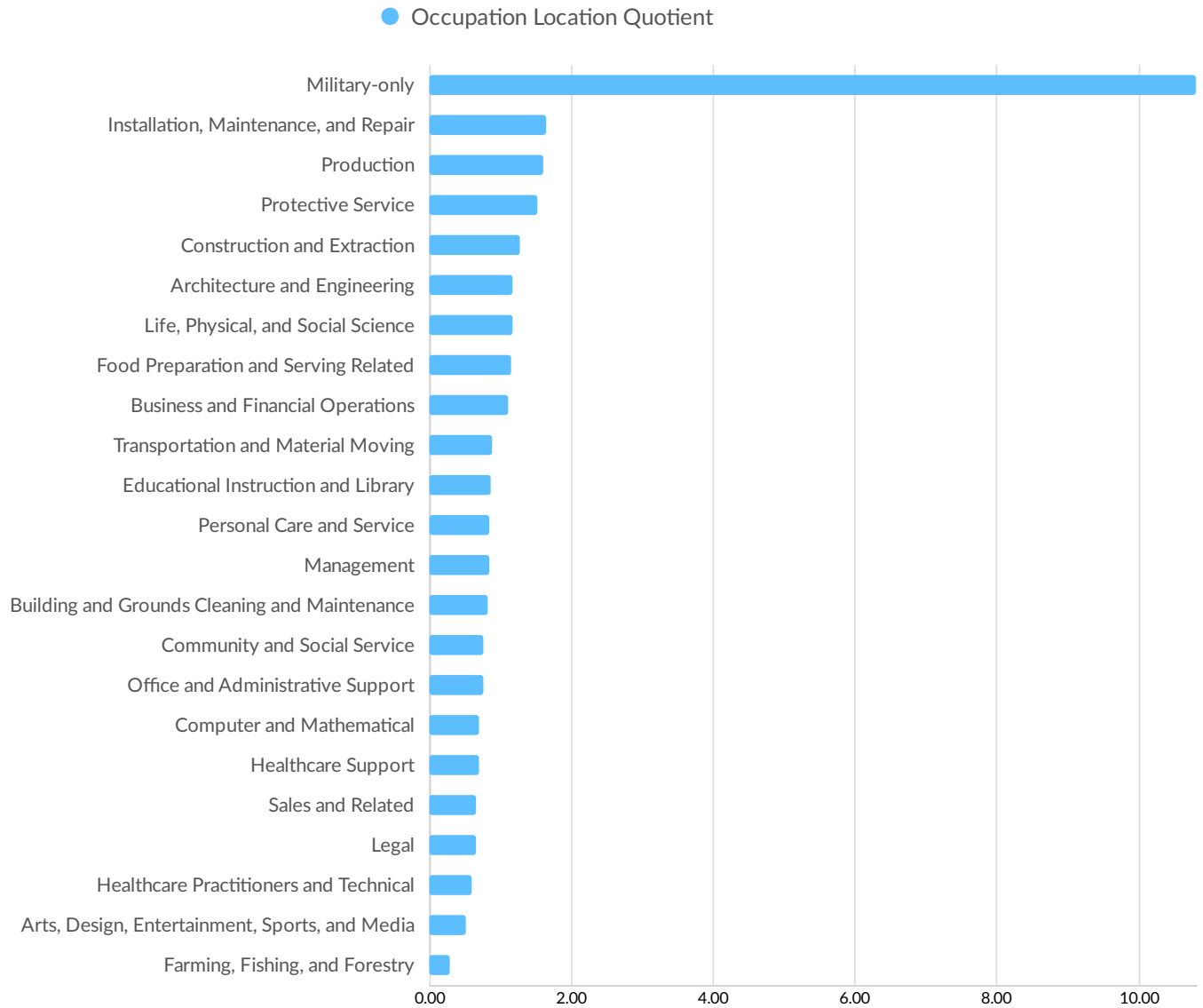
Largest Occupations



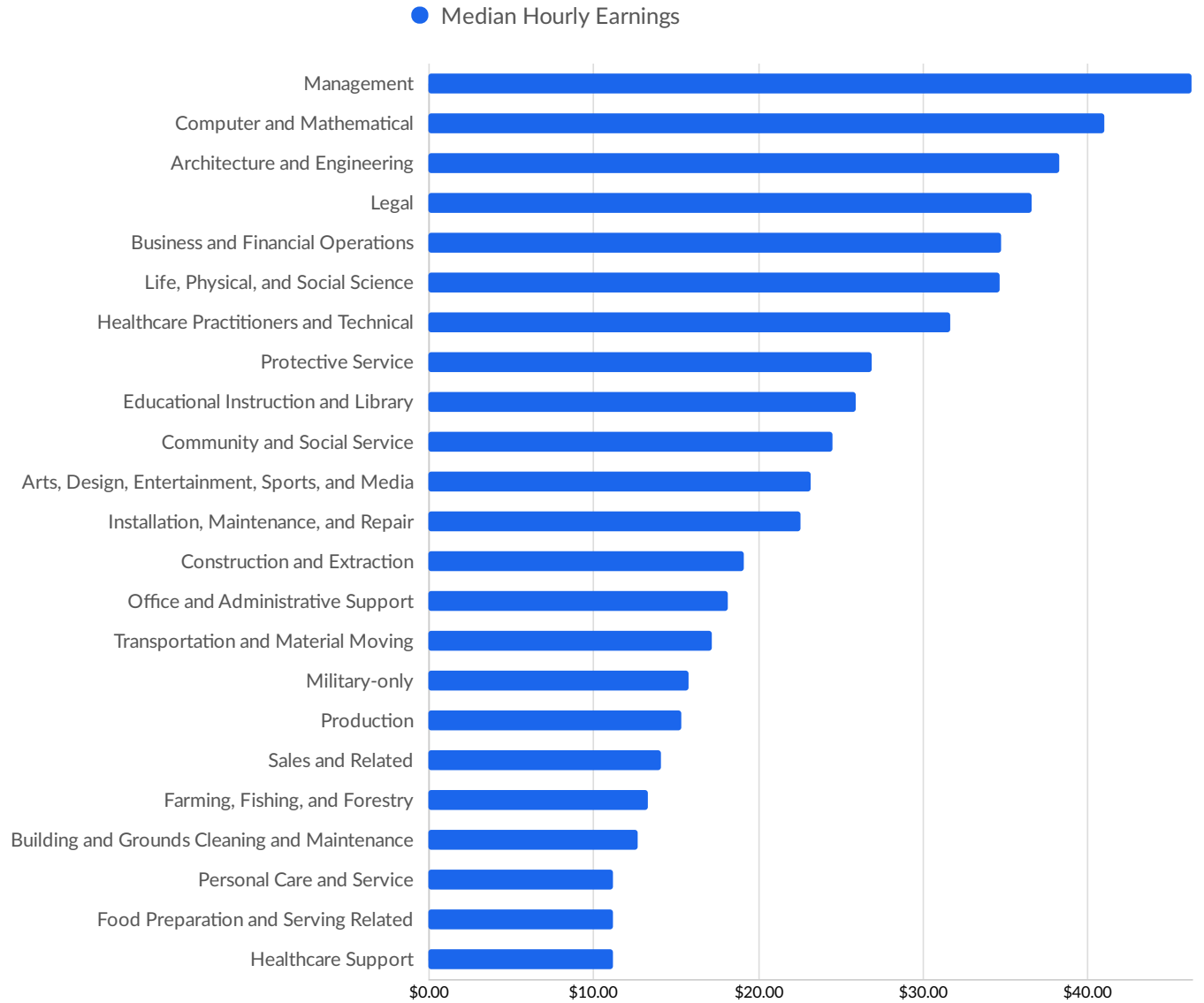
Top Growing Occupations



Top Occupation Location Quotient



Top Occupation Earnings



Postings data is not available for the currently selected region.

Underemployment data is not available for the currently selected region.