



**AGENDA
CITY OF CONVERSE
ECONOMIC DEVELOPMENT CORPORATION (EDC)
BOARD MEETING
MARCH 30th - 6:30 PM**

Be it known that the City of Converse EDC Board of Directors will meet for a Board Meeting at the City Council Chambers at 402 S. Seguin Street on Thursday March 30th, 6:30 PM, to discuss and act on the agenda below. A quorum of the following commissions may be present: City Council, Building & Standards, Ethics Review Board, Parks & Recreation, and Planning & Zoning Commission.

1. CALL TO ORDER
2. ROLL CALL, ESTABLISHMENT OF QUORUM
3. PLEDGE OF ALLEGIANCE: To the U.S. Flag and the Texas Flag led by President Castellanos
4. CITIZENS TO BE HEARD:
Limit your remarks to three (3) minutes and state your name and address for the record.
5. CONSENT AGENDA:
 - A. Approval of Minutes of January 10th Board Meeting
 - B. Approval of Minutes of February 25th Special Called Board Meeting
 - C. Approval of Financial Report through February 2023
 - D. Approval of Investment Report through February 2023
6. OLD BUSINESS:
 - A. Presentation and Discussion from Anderson Marketing Group on Strategic Marketing Plan
 - B. Presentation and Discussion regarding EDC Investments
 - C. Presentation, Discussion, and Direction to Staff regarding February 25, 2023 Board Retreat outcomes and next steps.
7. NEW BUSINESS:
 - A. Discussion and Direction to Staff regarding proposed changes to regularity of board meetings.

This facility is accessible in accordance with the American with Disabilities Act. Handicapped parking spaces are available. If you require special assistance or have a request for other services, please call 210-658-5356 at least 24 hours in advance of meeting.

- B. Discussion and Appropriate Action on Reappointment of Daniel Castellanos to the EDC Board of Directors
- C. Discussion and Appropriate Action on Reappointment of Kentreal Alexander to the EDC Board of Directors
- D. Discussion and Appropriate Action on Reappointment Rashawn Samuel to the EDC Board of Directors
- E. Discussion and Direction to Staff on New Board Member Orientation Process

8. DIRECTOR'S REPORT

- A. EDC Activity Report
- B. Upcoming Director Vacancy and plan to fill.
- C. Upcoming Budget Planning
- D. March 28, 2023 Crew Presentation
- E. March 28, 2023 Site Selectors Guild Dinner

9. EXECUTIVE SESSION

- A. In Accordance with Section 551.072, Texas Government Code, Deliberation Regarding Real Estate Negotiations; CLOSED MEETING. (FM 1976 PROPERTY & FM 78 PROPERTIES)
- B. In Accordance with 551.074, Texas Open Meetings Act, CLOSED MEETING, PERSONNEL MATTERS; (1) to deliberate appointment, employment, evaluation, reassignment, duties, discipline, or dismissal of a public officers or employee; or, (2) to hear a complaint or charge against an officer or employee. (Executive Director)

10. RETURN TO OPEN SESSION

- A. In Accordance with Section 551.072, Texas Government Code, Deliberation Regarding Real Estate Negotiations; CLOSED MEETING. (FM 1976 PROPERTY & FM 78 PROPERTIES)
- B. In Accordance with 551.074, Texas Open Meetings Act, CLOSED MEETING, PERSONNEL MATTERS; (1) to deliberate appointment, employment, evaluation, reassignment, duties, discipline, or dismissal of a public officer or employee; or, (2) to hear a complaint or charge against an officer or employee. (Executive Director)

11. CALL TO THE BOARD

12. NEXT BOARD MEETING

- A. May 9th, 6:30 p.m., 402 S. Seguin

13. ADJOURNMENT

CERTIFICATION

I, ELAN VALLENDER, OF THE CONVERSE EDC DO HEREBY CERTIFY THAT THE ABOVE AGENDA WAS PREPARED AND POSTED ON THE OFFICIAL BULLETIN BOARDS AT 110 W. LEGION AND 406 S. SEGUIN ON THIS THE _____ DAY OF _____ AT _____ AM/PM, WHICH IS A PLACE READILY ACCESSIBLE TO THE PUBLIC AT ALL TIMES AND THAT SAID NOTICE WAS POSTED IN ACCORDANCE WITH CHAPTER 551, TEXAS GOVERNMENT CODE.

ELAN VALLENDER